



# ISACA Belgrade Chapter

member of ISACA global association

**ISACA in 2024**

Monday, June 3, 2024

eMail: [office@isaca.rs](mailto:office@isaca.rs)





# We are a global learning community

# We are a Global Community

47%

North America

20%

Europe

20%

Asia

3%

Central/South America

6%

Africa

3%

Oceania

180K+

MEMBERS



# ISACA by the Numbers

Global Non-Profit Professional Association for Individuals and Enterprises



**180K+**

Members



**225**

Chapters



**2.5K+**

Global chapter  
leader volunteers



**358K+**

Certifications issued



**14K+**

Enterprises served

# ISACA's Presence in Europe

**Growing Digital Trust opportunities**  
in Europe for our members

**Strengthen ISACA's European identity**

Support agreements with the EU  
and European governments,  
**provide advocacy opportunities**

**Dedicated staff member**  
**and chapter needs**



People Are Our  
Top Priority





# Credentials Overview



# ISACA Certifications

Regularly recognized as some of the highest-paying IT certifications by Global Knowledge



WORLDWIDE AVERAGE SALARIES IN 2022 (US)

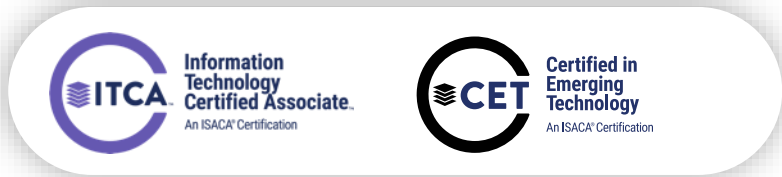
**\$142K+**  
CISA

**\$162K+**  
CISM

**\$141K+**  
CGEIT



# ISACA Certificates



ADDITIONAL  
CERTIFICATES

4

COBIT certificates

5

IT Fundamentals Certificates

4

Emerging Tech  
Fundamentals Certificates

# COBIT®

An ISACA® Framework

## Governance System Principles

1. Provide Stakeholder Value
2. Holistic Approach
3. Dynamic Governance System
4. Governance Distinct from Management
5. Tailored to Enterprise Needs
6. End-to-End Governance

## Governance Framework Principles

1. Based on Conceptual Model
2. Open and Flexible
3. Aligned to Major Standards

### AVAILABLE RESOURCES

**Introduction and  
Methodology**

**Governance  
and Management  
Objectives**

**Design Guide**

**Implementation  
Guide**

**COBIT for Small and  
Medium Enterprises**

### COBIT FOCUS AREAS

**Information Security**

**DevOps**

**Information and  
Technology Risk**

# ISACA Conferences



**DIGITAL  
TRUST  
WORLD**

An ISACA® Conference

**ISACA Day**  
November 2024  
Belgrade

**CMMI  
Conference**  
8–10 May 2024  
Phoenix, AZ

**Europe  
Conference**  
23–25 October 2024  
Dublin, Ireland

# Industry Events

- **GRC Conference, 12–14 August 2024**  
IN PARTNERSHIP WITH IIA  
Austin, Texas and virtual
- **On-Demand Education and Free CPE –**  
Webinars, Virtual Summits,  
Members-Only Speakers Series
- **ISACA expert speakers at tech conferences and online events**  
RSA Conference 2024  
*Infosecurity* Summits  
Amazon RiskCon



# Membership Benefits

## Membership

**Free frameworks, resources, and guides**

**Member-only online events** featuring leadership development, tech-focused talks and free CPE— 72+ hours each year

**Bi-Monthly ISACA Journal**

**Free shipping** on all ISACA print publications

**Discounts** on conferences, training weeks, publications, certification exams, exam preparation materials, and more

**Member-Exclusive Speaker Series**



# ISACA Mentorship Program

“The **resources, connections, and dedicated guidance** from my mentor have been invaluable... I hope to one day be able to return the favor.”

LEHLOHONOLO MAKOTI, ISACA MENTEE



**Connect** with other digital trust professionals for career development and support

# A Connected Community

- NETWORKING

**Get Involved** and unlock your full potential

**Engage** online community

**Chapter events** and leadership opportunities

**Volunteer** opportunities

**ISACA Awards and Hall of Fame**

**Mentorship Program**

**Shape the Conversation**

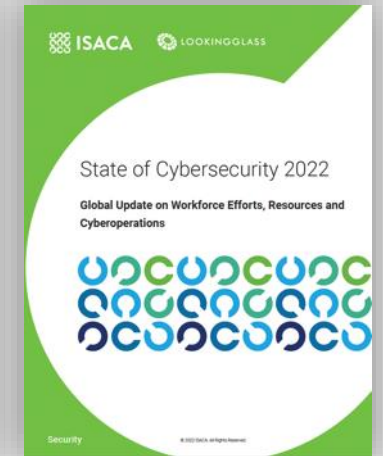
Author an article

Speak at conferences

Write an exam question



# Research and Thought Leadership



## Timely Research

- State of Digital Trust
- State of Cybersecurity
- AI Pulse Poll
- Privacy in Practice

## Publications on Current Topics

- The Promise and Peril of the AI Revolution: Managing Risk
- Physical Penetration Testing
- Eliminating Deceptive Privacy Practices: Building Trust by Addressing Privacy Dark Patterns
- Blueprint for Ransomware Defense



# We Are Digital Trust Leaders



# Digital Trust Resources

**Start Your Pursuit Of Digital Trust With ISACA**

Trust is at the core of every interaction in the digital world. And nurturing that trust is now more important than ever. That's where you come in. ISACA is empowering you in this pursuit with the latest resources and educational assets.

**DIGITAL TRUST**  
Member Story Series

Alon Amit  
MA, CIA, CISA, CDPSE

Video  
**In Pursuit of Digital Trust - Alon Amit**

ISACA member Alon Amit says that education and safety should be the two greatest...  
12 December 2022

**DIGITAL TRUST**  
Member Story Series

Osama Abbas, CISA, CISM

Blog Post  
**Seven Key Steps to Build Digital Trust**

The path to stronger digital trust includes key steps such as understanding customer...  
4 November 2022

Blog Post  
**A Pilot's Lofty Goal of Building Trust Through Audit**

ISACA member Osama Abbas is a champion for digital trust in his role as head of audit while...  
2 November 2022

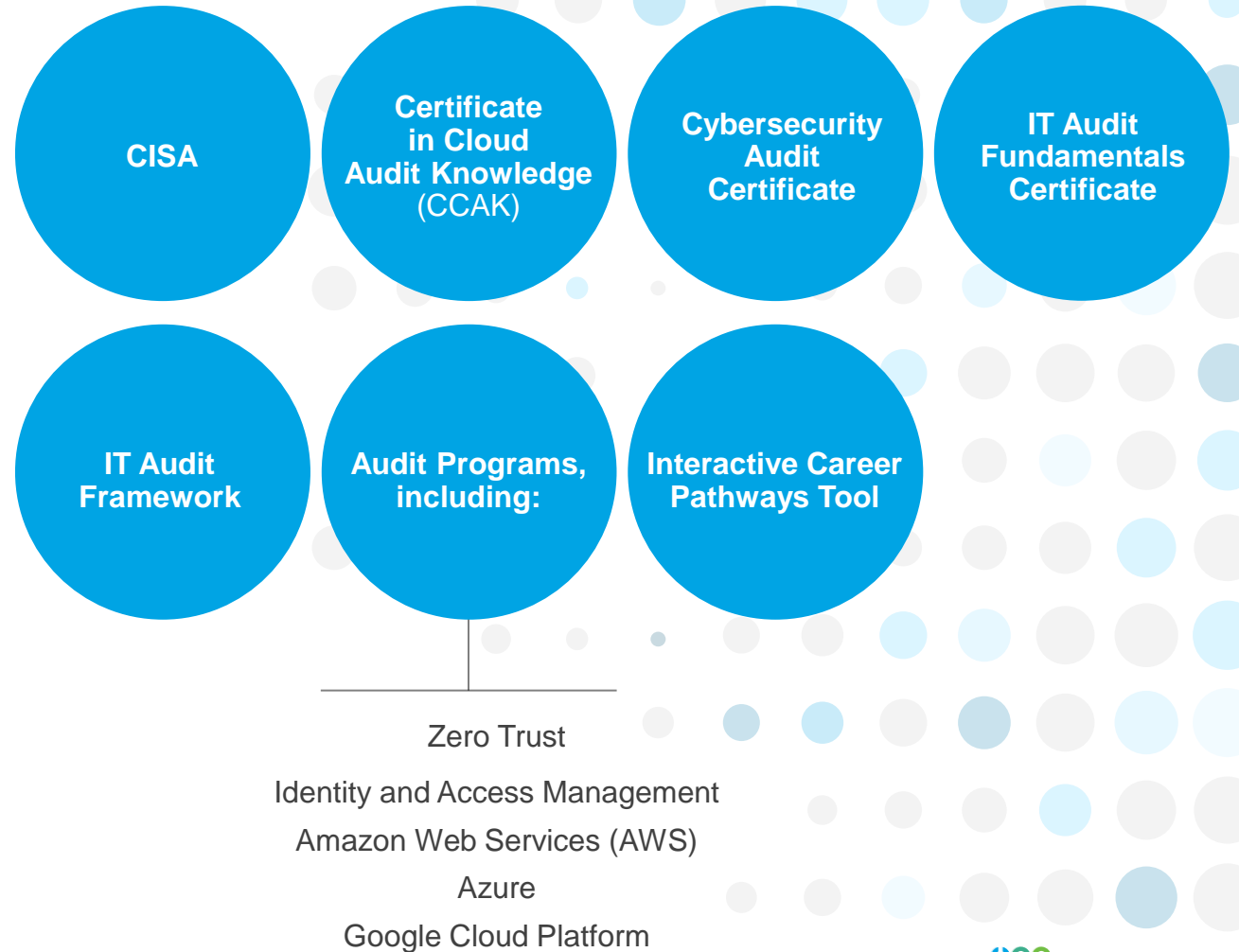
Digital Trust Ecosystem Framework, course, board briefing, interactive guide, research, and more



# Knowledge And Insights



# IT Audit



# IT Risk



# Privacy



CDPSE

Annual Privacy in Practice Research

ISACA Privacy Principles

Data Privacy Audit Program

Privacy by Design and Default: A Primer

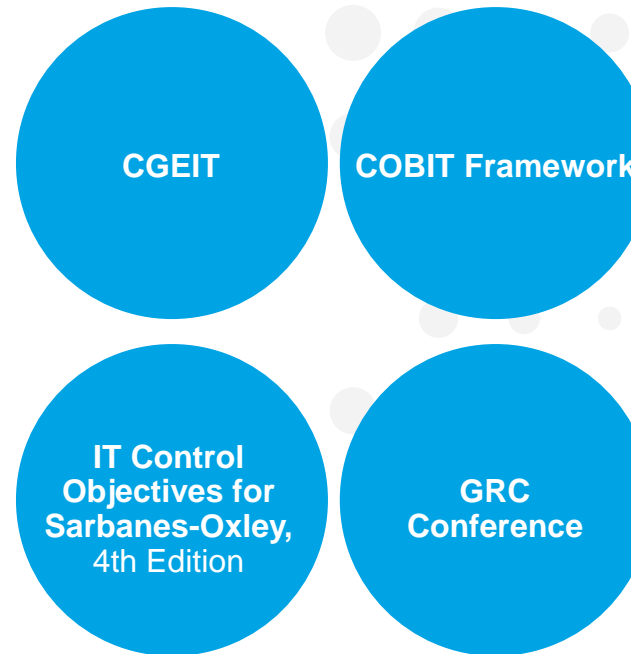
Privacy Engage Community

Applied Data Management for Privacy, Security and Digital Trust

Eliminating Deceptive Privacy Practices: Building Trust by Addressing Privacy Dark Patterns

Privacy Regulatory Lookup Tool

# Governance



Including COBIT for Small and Medium Enterprises; COBIT for Information Security; and COBIT for DevOps Focus Area

# COBIT®

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# Infosec and Cybersecurity



**Enterprise  
Training**

**CMMI  
Performance  
Improvement  
Solutions**

**CMMI  
Cybermaturity  
Platform**

**Voluntary Improvement  
Program (VIP)**

**COBIT**

**Enterprise Solutions**

# Optimize Business Performance in a Changing Global Landscape

CMMI — Capability Maturity Model Integration



The CMMI Model is a **proven set of global best practices** that enables organizations to build and benchmark the key capabilities that **address the most common business challenges.**

# CMMI Is Adaptable to a Diverse Set of Industries

WHICH INDUSTRIES USE CMMI?



Financial Services



Transportation



Government



Telecommunications



Business Management



IT



Manufacturing



Healthcare



Defense



Aerospace



Utilities



Education



Retail and E-Commerce



Construction



And more

# Global Adoption of CMMI



# We Are Making a Global Impact



# Advocacy and Public Affairs



Participate in government consultations

Policy-focused working groups

US, UK, EU, China, India

Create a broader market for ISACA-trained professionals

Annual Hill Day and other opportunities to meet with lawmakers

Map ISACA credentials to governmental skills frameworks

Raise awareness of the ISACA brand globally

Work with governmental agencies to help address the skills gap

2023 IMPACT

**7K+**

HOURS SPENT VOLUNTEERING  
BY ISACA MEMBERS AND GUESTS

**2,273**

VOLUNTEER ACTIVITIES COMPLETED

**50**

COUNTRIES REPRESENTED

SAVE THE DATE  
**5 October**  
**2024**





# SheLeadsTech

- Increasing representation of women in IS/IT leadership roles and the digital trust workforce
1. **Raise awareness**
  2. **Prepare to lead**
  3. **Build global alliances**
- Contact your ISACA Chapter or visit the SheLeadsTech community on Engage





Addressing workforce gaps through **diversity and inclusion**

### ○ **Our Vision**

Build a diverse and inclusive global community of digital trust professionals

### ○ **Our Mission**

Provide underrepresented individuals with opportunities to enter the field, support advancement to leadership roles

### ○ **Our Purpose**

Remove barriers to ensure digital trust professions are accessible for all

# One In Tech Is Now the ISACA Foundation





STAY CONNECTED TO OUR  
GLOBAL NETWORK



# ISACA Academic Partnership Programs



Students **earn ISACA credentials** for course credit or as degree enrichment



Programs can **select** self-paced learning, live or virtual instruction, train their own staff to deliver, or hybrid

PARTNERS INCLUDE \_\_\_\_\_



EDUCAÇÃO ALÉM DA EDUCAÇÃO



Princess Sumaya جامعة  
University الأميرة سميرة  
for Technology للتكنولوجيا

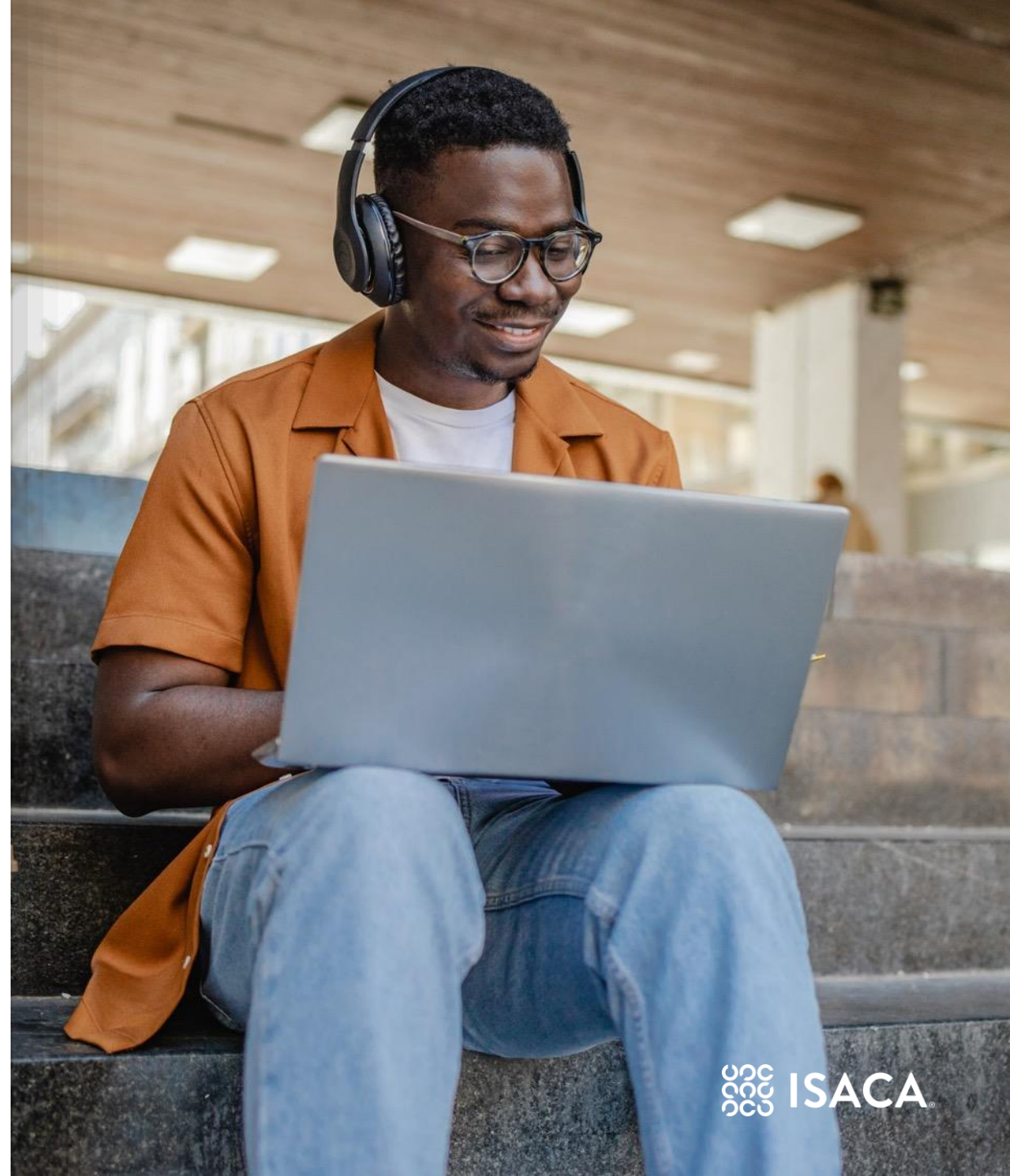
# Career Centre

**Career Pathway Tools** focusing on  
IT Audit and Cybersecurity

**Discounted Career Coaching**

**ISACA Job Board** – find opportunities  
and post your CV

**Online career fairs**



# ISACA Student Groups

Affiliated with a **local ISACA chapter**

Formed at **higher educational institutions**

ISACA student membership **not required** to participate

**Recognized by ISACA Global**, provided official Student Group logo and certificate

121

active ISACA  
Student Groups  
around the world



# Partnering with ISACA Chapters

ISACA Student Groups host a variety of events

INCLUDING:

**Capture the Flag** competitions

**Bug bounty** workshops

**Panel discussions and networking events**  
with alumni and industry professionals

**Raspberry Pi workshops** (the ISG provided  
pizza and fruit pies as refreshments)

**Partner with ISACA chapters** for events,  
networking, guest speakers, mentoring



# How to Start an ISACA Student Group

Identify students as **founding members** and a **faculty advisor** for the group

Connect with your **local chapter President** and/or Academic Relations Coordinator

Email [academics@isaca.org](mailto:academics@isaca.org) with any questions

V I S I T

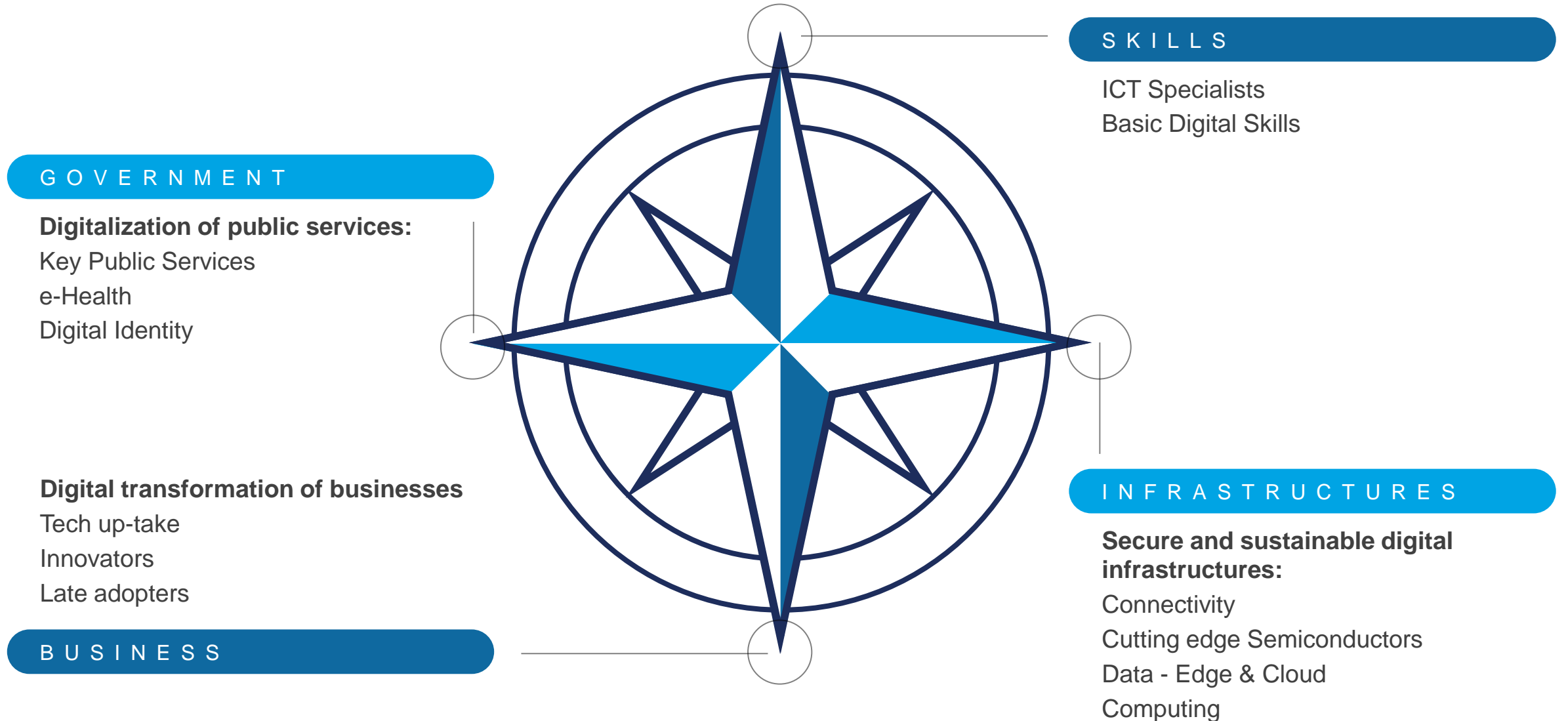
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[www.isaca.org/membership/student-membership/student-groups](http://www.isaca.org/membership/student-membership/student-groups) for resources, requirements, best practices

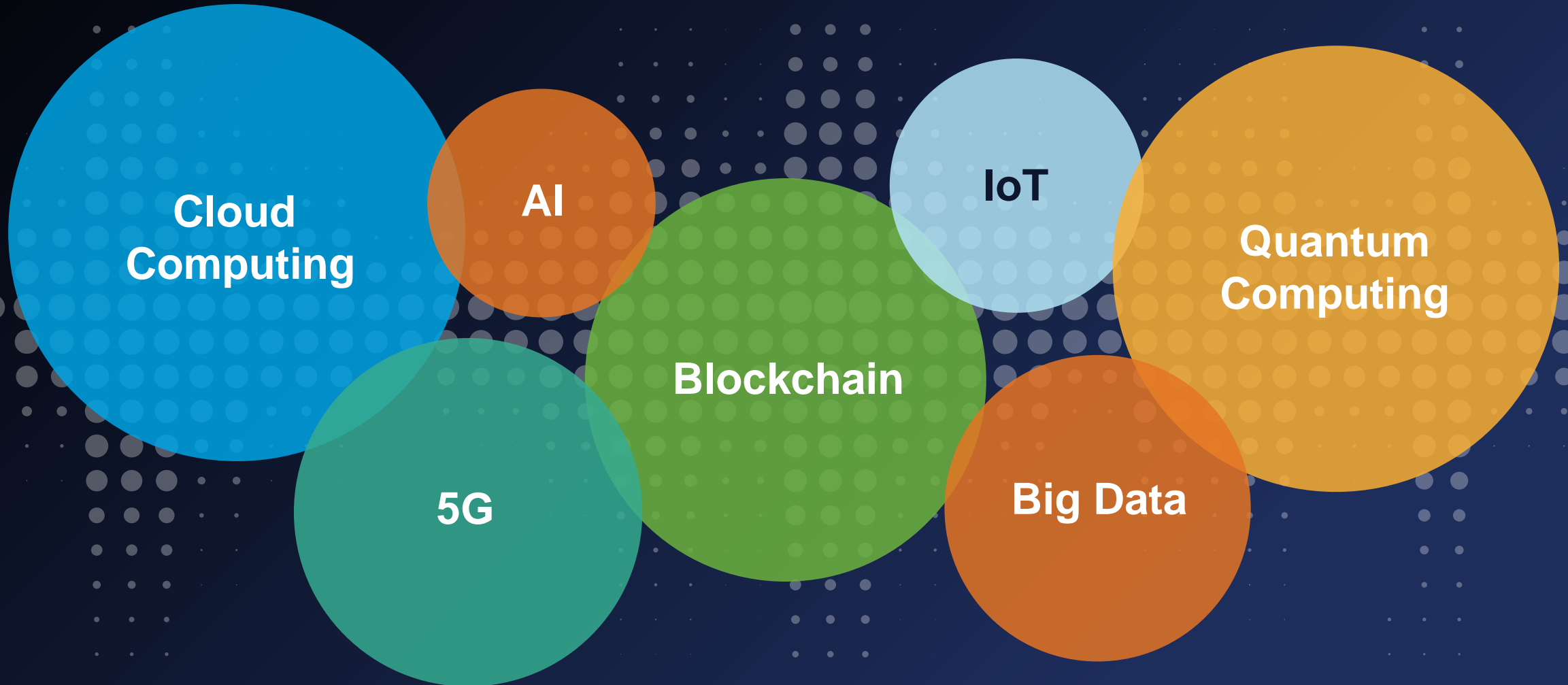




# Europe's Digital Compass



# Key Technologies Combined to Build Digital Ecosystems



# Digital Transformation of Industry



## Energy

Smart Grids



## Healthcare

Wearable Devices



## Manufacturing

Predictive Maintenance



## Agriculture

Sensors



## Logistics

Communication



## Transportation

Real-time Connection

# Digital Trust

is the **confidence in the relationship and transactions** among providers and consumers within the digital ecosystem.

This includes the ability of people, organizations, processes, information and technology to **create and maintain a trustworthy digital world.**





## Trust

is assured reliance on the character, ability, strength, or truth of someone or something.



## Digital Trust

focuses on how trust manifests in a digital context.

IT STARTS WITH TRUST

# Business Benefits of Digital Trust

## Digital Evolution

Next progression in **digital transformation**

Driven by business needs that enable companies to **remain competitive and meet customers' expectations**

## Why should enterprises focus on digital trust?

Digital trust is a significant factor **driving consumers' decisions**

It helps to **improve enterprises' reputation**

**Drives customer loyalty**

# The Digital Trust Ecosystem

Enterprises  
don't **operate**  
in a vacuum

Dependence on  
**third-party goods**  
and services

## Key stakeholders in the system

Service/Product/  
Information provider

Service/Product/  
Information consumer

Third-party Service/Product/  
Information providers

Proxy technology

Digital peers

# Key Factors of Trustworthiness



**Quality**



**Security and  
Privacy**



**Availability**



**Ethics and  
Integrity**



**Transparency  
and Honesty**



**Resilience**



# Key Takeaways from State of Digital Trust 2022

1

Maintain a **strong bedrock of digital trust**

2

Must be a **cohesive organization-wide** strategy and approach

3

Executives must **clearly define, prioritize and align**

4

Measurement is **critical to improving maturity and abilities**

5

**It's a journey!**



Culture, priorities  
and expectations  
of digital trust

DIGITAL TRUST STARTS AT THE TOP

Digital Trust **must be built into the organization** for employees to be good ethical stewards of information, products and services.